

Flash Note

By MAKE Consulting

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Competition Intensifies in Australia Market

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The Australian government introduced a carbon tax in November 2011 to limit fossil fuel consumption and spur innovation in renewable energy technologies. The move signals a shift toward a low-carbon economy and seeks to encourage a greater uptake of renewable energy.

Although growth in the Australian wind space has been modest, improving market conditions and growing interest by Chinese companies have increased market activity in 2011. Despite just over 2GW of installed capacity, the government has received applications for over 13GW of proposed wind projects, indicating substantial growth potential in the market.

This Flash Note examines the Australian wind power market, including discussion on recent state and national policy, project development activity, international competition, and current market dynamics. It analyzes the implications of the new carbon tax and the future outlook for turbine manufacturers in this growing market.

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Project Pipelines		Project Pipeline	Project Pipeline	Project Pipeline
Policy Event Horizons		Policy Event Horizon		Policy Event Horizon

Annual publishing plan is tentative and subject to change

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Flash Notes are 1-2 pages of instant expert responses to important events. They are published ad hoc and cover topics such as M&A activities, major contracts, product launches, policy changes etc. Flash Notes are published minimum 20 times a year.

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