

Global Policy Horizon

By MAKE Consulting

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1H 2011 Global Policy Horizon

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Policy development continues to shape the global wind power industry. Although wind power technology has become largely mainstream, the industry still relies on supportive policy measures to ensure investment and long-term growth. This has become particularly true in 2011 due to headwinds stemming from both sagging economic conditions and further utilization of new extraction methods that have driven down the price of natural gas in certain markets in the Americas and in Europe.

The U.S., the largest market in the Americas, continues to lack a federal renewable energy target and a long term incentive mechanism, though tenders and grid expansion plans in other markets in the Americas support future development in the region. Europe has renewable targets in place, but an overhaul of policies is anticipated as a consequence of economic recession in several European markets. Governments have already indicated amendments to current policy frameworks, which has raised uncertainty over future market conditions for wind power development. In Asia Pacific, the impact of the Fukushima accident has shifted regional attention toward energy policies and the role of renewable energy. Regional leaders in China and India, for example, have signaled a long term commitment to renewable energy through policy supportive actions.

MAKE's Global Policy Horizon examines existing regulatory frameworks and expected near-term policy activity in the top 15 markets for expected wind power installations 2011-2013. The research assesses the four key policy areas that may impact wind power development in each market: renewable energy targets, incentives, transmission, and permitting.

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	Q1	Q2	Q3	Q4
Market Reports	Market Outlook	Supply Side	Demand Side	Wind Turbine Trends
Business Studies		U.S. Wind Power	Offshore Wind Power	China Wind Power
Research Notes	Min. Two Research Notes	Min. Two Research Notes	Min. Two Research Notes	Min. Two Research Notes
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Forecasts	Annual/Semiannual/ Quarterly	Quarterly	Semiannual/ Quarterly	Quarterly
Project Pipelines		Project Pipeline	Project Pipeline	Project Pipeline
Policy Event Horizons		Policy Event Horizon		Policy Event Horizon

Annual publishing plan is tentative and subject to change

Market Reports are 60-150 pages of high quality industry forecasts, trend spotting and analysis, giving the reader a detailed insight into the demand side, the supply side, wind power development in a range of countries as well as current wind turbine trends. Our market reports are published four times a year.

Business Studies are 60-100 pages detailed in-depth strategic market studies of key segments of the wind industry. In 2011 the business studies will focus on the US-, offshore,- and China wind power markets.

Research Notes are 10-20 pages of comprehensive analysis of specific trends in the industry. They are published 8 times a year and cover topics such as capacity shortages, order announcements, emerging markets, policy changes and strategic changes in the competitive landscape etc.

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Flash Notes are 1-2 pages of instant expert responses to important events. They are published ad hoc and cover topics such as M&A activities, major contracts, product launches, policy changes etc. Flash Notes are published minimum 20 times a year.

Market forecasts and data are published annually, bi-annually and quarterly depending on subscription level and include forecasts of new installations and accumulated MWs on a 5 year scale divided on specific regions and on a global basis.

Project Pipelines offer an overview of the current project pipelines in selected regions and is published with reference to the business studies.

Policy Event Horizons are published bi-annually and provide updates on upcoming legislative events in key markets including potential outcomes.

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