

Flash Note

By MAKE Consulting

December 2010

Goldwind Marks Major Milestone with Mainstream

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Goldwind USA has been awarded a major wind contract that will likely be the first major wind project in the US utilizing Chinese made wind turbines.

Goldwind teamed with Mainstream Renewable Power as its development partner, but will develop the project independently through its Tianrun development arm. Mainstream will act in an advisory role.

Goldwind and a host of other Chinese turbine vendors are setting their sights on overseas markets, most notably in the United States. New entrants from China will seek to capture market share from struggling tier three turbine vendors and their success will likely drive the market exit of weaker market participants.

The Flash Note closely examines Goldwind's market entry strategy and analyzes the impact it will have on other US new market entrants and existing Tier Three turbine vendors.

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