

Flash Note

By MAKE Consulting

November 2010

Competition intensifies in low wind speed WTG segment

Contents

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Rotor extensions for existing WTG platforms have become popular to address the evolving low wind speed segment. This trend is very visible in the mainstream “1.5-2.5 MW” segment and is underlined by fierce competition in the market place. As blade lengths in general increase, MAKE anticipates blade technology to be a core performance differentiator that will greatly impact WTG manufacturers’ strategic positioning in a highly competitive environment.

The Flash Note maps Top-15 WTG OEM rotor extension activity in the mainstream 1.5-2.5 MW segment analyzing implications for competitive product positioning, and highlighting technology initiatives and blade design trends currently being pursued by OEMs and blade suppliers in pursuit of low wind segment dominance and COE reduction.

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Market Reports	Market Outlook	Supply Side	Demand Side	WTG Trends
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Project Pipelines		Project Pipeline	Project Pipeline	Project Pipeline
Policy Event Horizons		Policy Event Horizon		Policy Event Horizon

Annual publishing plan is tentative and subject to change

Market Reports are 40-60 pages of high quality industry forecasts, trend spotting and analysis, giving the reader a detailed insight into the demand side, the supply side, wind power development in a range of countries as well as current WTG trends. Our market reports are published four times a year.

Business Studies are 60-100 pages detailed in-depth strategic market studies of key segments of the wind industry. In 2010 the business studies will focus on the US-, offshore,- and China wind power markets.

Research Notes are 10-20 pages of comprehensive analysis of specific trends in the industry. They are published 8 times a year and cover topics such as capacity shortages, order announcements, emerging markets, policy changes and strategic changes in the competitive landscape etc.

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Flash Notes are 1-2 pages of instant expert responses to important events. They are published ad hoc and cover topics such as M&A activities, major contracts, product launches, policy changes etc. Flash Notes are published minimum 20 times a year.

Market forecasts and data are published annually, bi-annually and quarterly depending on subscription level and include forecasts of new installations and accumulated MWs on a 5 year scale divided on specific regions and on a global basis.

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