

Flash Note

By MAKE Consulting

July 2010

GENREN Tender Launches Wind Power Development in Argentina

Contents

- **Background**
- **Market activity**
- **MAKE analysis**

The Argentine Energy Corporation (ENARSA) recently announced the results of its 895 MW GENREN renewable energy tender. Wind power developers secured 754 MW of the available capacity, which exceeds expectations and creates new market opportunity for the industry. With only 33 MW of installed wind power capacity through 2009, this tender represents the South American country's first step towards sustained wind power build out. Implementation of the GENREN tender will shape the competitive landscape of the Argentine wind industry as the country attempts to reach its 8% RES by 2016. The Flash Note analyzes the winning GENREN bids and examines the impact WTG selection will have on the market.

THIS FLASH NOTE IS AVAILABLE TO SUBSCRIBERS TO OUR PREMIUM RESEARCH SUBSCRIPTION PACKAGE

See the next pages for further information about our research subscription

Adding value to your renewable energy business

MAKE
CONSULTING

Headquarters
Bushøjvænget 129
DK-8270 Højbjerg
Denmark

USA office
117 N. Jefferson Street, Suite 400
Chicago, IL 60661
USA

USA office
225 Franklin Street, 26th Floor
Boston, MA 02110
USA

P.R. China office
The Exchange Tower, 2916
No. 189 Nanjing Road, Tianjin 300051
P.R. China

info@make-consulting.com
www.make-consulting.com

T: +45 7026 6628

T: +1 312-441-9590

T: +1 781 791 5045

T: +86 22 2318 5066

Adding value to your renewable energy business

MAKE
CONSULTING

Headquarters

Bushøjvænget 129
DK-8270 Højbjerg
Denmark

T: +45 7026 6628

USA office

117 N. Jefferson Street, Suite 400
Chicago, IL 60661
USA

T: +1 312-441-9590

USA office

225 Franklin Street, 26th Floor
Boston, MA 02110
USA

T: +1 781 791 5045

P.R. China office

The Exchange Tower, 2916
No. 189 Nanjing Road, Tianjin 300051
P.R. China

T: +86 22 2318 5066

info@make-consulting.com
www.make-consulting.com

Research Products

Clients subscribing to our research packages receive a range of market reports, business studies and research notes, up-to-date market forecasts and data, flash notes and ad-hoc analyst presentations.

Our research provides organizations around the world with detailed insight into the market's current technological, regulatory and competitive situation, putting facts into perspective by analyzing trends and making projections about the future.

MAKE's research is an essential market intelligence tool for the entire firm:

- Reports and forecasts that give analysts the data they need
- Research to help drive successful program decisions
- C-level briefs to ensure business leaders have the latest information

As a guideline, our research is published as illustrated in the figure below:

| | Q1 | Q2 | Q3 | Q4 |
|-----------------------|-----------------------------|-------------------------|-------------------------|-------------------------|
| Market Reports | Market Outlook | Supply Side | Demand Side | WTG Trends |
| Business Studies | | U.S. Wind Power | Offshore Wind Power | China Wind Power |
| Research Notes | Min. Two Research Notes | Min. Two Research Notes | Min. Two Research Notes | Min. Two Research Notes |
| Flash Notes | Min. Five Flash Notes | Min. Five Flash Notes | Min. Five Flash Notes | Min. Five Flash Notes |
| Forecasts | Annual/Semiannual/Quarterly | Quarterly | Semiannual/Quarterly | Quarterly |
| Project Pipelines | | Project Pipeline | Project Pipeline | Project Pipeline |
| Policy Event Horizons | Policy Event Horizon | | Policy Event Horizon | |

Market Reports are 40-60 pages of high quality industry forecasts, trend spotting and analysis, giving the reader a detailed insight into the demand side, the supply side, wind power development in a range of countries as well as current WTG trends. Our market reports are published four times a year.

Business Studies are 60-100 pages detailed in-depth strategic market studies of key segments of the wind industry. In 2010 the business studies will focus on the US-, offshore,- and China wind power markets.

Research Notes are 10-20 pages of comprehensive analysis of specific trends in the industry. They are published 8 times a year and cover topics such as capacity shortages, order announcements, emerging markets, policy changes and strategic changes in the competitive landscape etc.



Adding value to your renewable energy business

Headquarters
 Bushøjvænget 129
 DK-8270 Højbjerg
 Denmark

USA office
 117 N. Jefferson Street, Suite 400
 Chicago, IL 60661
 USA

USA office
 225 Franklin Street, 26th Floor
 Boston, MA 02110
 USA

P.R. China office
 The Exchange Tower, 2916
 No. 189 Nanjing Road, Tianjin 300051
 P.R. China

info@make-consulting.com
 www.make-consulting.com

T: +45 7026 6628

T: +1 312-441-9590

T: +1 781 791 5045

T: +86 22 2318 5066

Flash Notes are 1-2 pages of instant expert responses to important events. They are published ad hoc and cover topics such as M&A activities, major contracts, product launches, policy changes etc. Flash Notes are published minimum 20 times a year.

Market forecasts and data are published annually, bi-annually and quarterly depending on subscription level and include forecasts of new installations and accumulated MWs on a 5 year scale divided on specific regions and on a global basis.

Project Pipelines offer an overview of the current project pipelines in selected regions and is published with reference to the business studies.

Policy Event Horizons are published bi-annually and provide updates on upcoming legislative events in key markets including potential outcomes.

Analyst Presentations are up-to-date insight from MAKE analyst presentations held at conferences and industry events around the globe.

| | Basic | Extended | Premium |
|---------------------------------|---------------|---------------|----------------|
| Market Reports | ✓ | ✓ | ✓ |
| Annual Forecasts | ✓ | ✓ | ✓ |
| Analyst Presentations | ✓ | ✓ | ✓ |
| Business Studies | | ✓ | ✓ |
| Semiannual Forecasts | | ✓ | ✓ |
| Research Notes | | ✓ | ✓ |
| Business Studies in PPT Format | | | ✓ |
| Quarterly Forecasts | | | ✓ |
| Flash Notes | | | ✓ |
| Semiannual Policy Horizons | | | ✓ |
| Project Pipelines | | | ✓ |
| Prices (EUR) Corporate/Personal | 4,000 / 2,500 | 9,500 / 6,500 | 11,500 / 7,500 |

Adding value to your renewable energy business

MAKE
CONSULTING

Headquarters
Bushøjvænget 129
DK-8270 Højbjerg
Denmark

USA office
117 N. Jefferson Street, Suite 400
Chicago, IL 60661
USA

USA office
225 Franklin Street, 26th Floor
Boston, MA 02110
USA

P.R. China office
The Exchange Tower, 2916
No. 189 Nanjing Road, Tianjin 300051
P.R. China

info@make-consulting.com
www.make-consulting.com

T: +45 7026 6628

T: +1 312-441-9590

T: +1 781 791 5045

T: +86 22 2318 5066

How to order...

To order our research:

- Fill in this order form and fax it to
DK: +45 8610 2736
U.S.: +1 312 441 9591
China: +86 22 2318 5001
- Order online at
www.make-consulting.com
- Call us on
DK: +45 7026 6628
U.S. (Boston): +1 781 791 5045
U.S. (Chicago): +1 312 441 9590
China: +86 22 2318 5066
- Send an e-mail to
info@make-consulting.com

Order form

| Product | Select product |
|--|----------------|
| Premium Subscription – Corporate (EUR 11500 + VAT) | |
| Premium Subscription – Personal (EUR 7500 + VAT) | |
| Extended Subscription – Corporate (EUR 9500 + VAT) | |
| Extended Subscription – Personal (EUR 6500 + VAT) | |
| Basic Subscription – Corporate (EUR 4000 + VAT) | |
| Basic Subscription – Personal (EUR 2500 + VAT) | |
| Single Market Report (EUR 1500 + VAT) | |
| Business Study (EUR 2500 + VAT) | |

Key:

* A single user subscription package is solely intended for one person

** A corporate, multi-user subscription package can be distributed throughout an organization

Subscriber details

Name:

Company (write "private" if not applicable):

Address line 1:

Address line 2:

Address line 3:

ZIP/post code:

Country:

Telephone:

E-mail:

VAT/TVA/MWST no. (for EU-based companies only):

Adding value to your renewable energy business

MAKE
CONSULTING

Headquarters

Bushøjvænget 129
DK-8270 Højbjerg
Denmark

T: +45 7026 6628

USA office

117 N. Jefferson Street, Suite 400
Chicago, IL 60661
USA

T: +1 312-441-9590

USA office

225 Franklin Street, 26th Floor
Boston, MA 02110
USA

T: +1 781 791 5045

P.R. China office

The Exchange Tower, 2916
No. 189 Nanjing Road, Tianjin 300051
P.R. China

T: +86 22 2318 5066

info@make-consulting.com
www.make-consulting.com