

Market Outlook Update

By MAKE Consulting

June 2010

Q2 Market Outlook Update

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The Q2 Market Outlook Update updates the MAKE Consulting Market Outlook 2010-2015, published in Q1 2010.

Key updates include a downgrade of the U.S. installation estimates onwards to 2013 based on current low natural gas prices, limited demand for new power generation, depressed PPA pricing, and continued delays in federal RES legislation. Lower 2010 installation numbers are expected in Spain, where the impact of changed regulations appears larger than expected in the first quarter of 2010. 2010 installations in the UK are likewise lowered as grid connection and permitting delay a few larger projects, while a large onshore project pipeline has increased the mid-term estimates. In addition, installation estimates have been updated in Turkey, Denmark, Belgium, and Argentina.

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Research Products

Clients subscribing to our research packages receive a range of market reports, business studies and research notes, up-to-date market forecasts and data, flash notes and ad-hoc analyst presentations.

Our research provides organizations around the world with detailed insight into the market's current technological, regulatory and competitive situation, putting facts into perspective by analyzing trends and making projections about the future.

MAKE's research is an essential market intelligence tool for the entire firm:

- Reports and forecasts that give analysts the data they need
- Research to help drive successful program decisions
- C-level briefs to ensure business leaders have the latest information

As a guideline, our research is published as illustrated in the figure below:

	Q1	Q2	Q3	Q4
Market Reports	Market Outlook	Supply Side	Demand Side	WTG Trends
Business Studies		U.S. Wind Power	Offshore Wind Power	China Wind Power
Research Notes	Min. Two Research Notes	Min. Two Research Notes	Min. Two Research Notes	Min. Two Research Notes
Flash Notes	Min. Five Flash Notes	Min. Five Flash Notes	Min. Five Flash Notes	Min. Five Flash Notes
Forecasts	Annual/Semiannual/ Quarterly	Quarterly	Semiannual/ Quarterly	Quarterly
Project Pipelines		Project Pipeline	Project Pipeline	Project Pipeline
Policy Event Horizons	Policy Event Horizon		Policy Event Horizon	

Market Reports are 40-60 pages of high quality industry forecasts, trend spotting and analysis, giving the reader a detailed insight into the demand side, the supply side, wind power development in a range of countries as well as current WTG trends. Our market reports are published four times a year.

Business Studies are 60-100 pages detailed in-depth strategic market studies of key segments of the wind industry. In 2010 the business studies will focus on the US-, offshore,- and China wind power markets.

Research Notes are 10-20 pages of comprehensive analysis of specific trends in the industry. They are published 8 times a year and cover topics such as capacity shortages, order announcements, emerging markets, policy changes and strategic changes in the competitive landscape etc.

Adding value to your renewable energy business

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Market forecasts and data are published annually, bi-annually and quarterly depending on subscription level and include forecasts of new installations and accumulated MWs on a 5 year scale divided on specific regions and on a global basis.

Project Pipelines offer an overview of the current project pipelines in selected regions and is published with reference to the business studies.

Policy Event Horizons are published bi-annually and provide updates on upcoming legislative events in key markets including potential outcomes.

Analyst Presentations are up-to-date insight from MAKE analyst presentations held at conferences and industry events around the globe.

	Basic	Extended	Premium
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Business Studies		✓	✓
Semiannual Forecasts		✓	✓
Research Notes		✓	✓
Business Studies in PPT Format			✓
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Flash Notes			✓
Semiannual Policy Horizons			✓
Project Pipelines			✓
Prices (EUR) Corporate/Personal	4,000 / 2,500	9,500 / 6,500	11,500 / 7,500



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