

# Market report

By MAKE Consulting

October 2008

## The Wind Forecast – Market Outlook

### Contents

#### Analysis framework

- Legal framework
- Historical development
- Product segments
- Key drivers and barriers
- Market attractiveness
- Market outlook

#### Countries included:

- *Americas:* Brazil, Canada, Mexico, USA
- *Asia:* Australia, P.R. China, India, Japan, New Zealand, South Korea
- *Europe:* Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, Ukraine

#### Offshore market

#### Global market outlook 2008-2013



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 Personal copy (EUR 650)  
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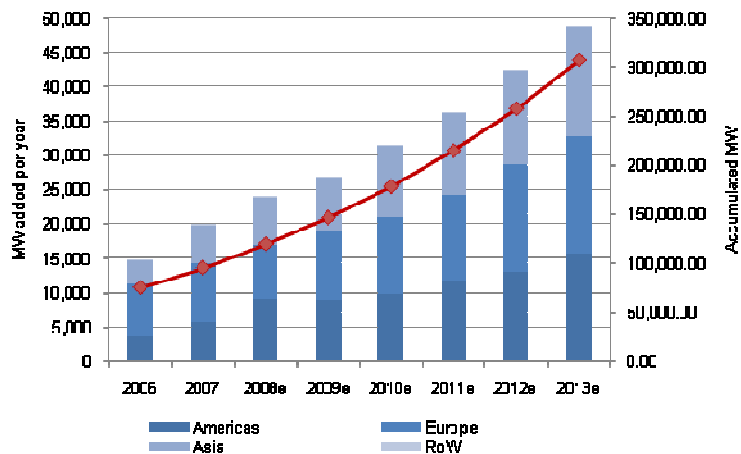
This 60-page report takes a closer look at the market development from a global perspective, including views and analysis of around 40 countries.

The wind energy sector is expected to continue its positive development, although we do expect the growth rates to be somewhat lower in the coming years. Capacity shortages and industry maturation are the main reasons for the industry moving from high double-digit growth rates to more modest growth. That being said, we also see a continuously more stable market backed up by positive trends in numerous markets.

The underlying drivers for wind energy remain intact, including the competitiveness of wind power, the growing demand for energy, the desire for less dependency on imports from politically unstable markets and the ever-increasing focus on renewable energy.

In 2008, we expect a growth rate of around 20% compared with 2007, i.e. we expect 24-25 GW of new installed capacity in 2008, up from 20 GW in 2007.

From a global perspective we expect a CAGR of 16% from 2008 to 2013, based on the figure for total installations in 2007. This could lead to total investments in the wind industry of more than EUR 300 billion for the period.



*The Wind Forecast – Market Outlook is part of our research subscription package!*

See the next pages for further information about our research subscription

# Research products

Our research provides organisations around the world with a detailed snapshot of the market's current technological, regulatory and competitive situation, putting the facts into perspective by analysing the trends and outlooks and making projections about the future. This gives your organisation a useful toolbox with which to develop and maintain your strategy.

We are committed to producing high-quality publications providing a balanced framework of data and analysis, enabling our clients to explore and optimise their business opportunities in the renewable energy industry, and thereby adding value to their executive strategies.

As a guideline, our research will be available as illustrated in the figure below:

	Q1	Q2	Q3	Q4
Market reports	The Wind Forecast Demand Side	The Wind Forecast Supply Side	The Wind Forecast Market Outlook	The Wind Forecast Macro Perspective
Research notes	Research note	Research note	Research note	Research note
Business study			Offshore report	

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Clients subscribing to our research package receive a range of reports and notes, up-to-date market forecasts and data, and ad hoc analyst presentations, in addition to discounts on our business studies, as detailed below.

### Market reports

40-60 pages of high quality industry forecasts, trend spotting and analysis, giving the reader a detailed insight into the demand side, the supply side, the market outlook and the macro perspective of the wind energy sector. Our market report, called "The Wind Forecast", is published four times a year.

### Research notes

20-30 pages of notes comprehensively analysing specific trends in the industry, such as capacity shortages, strategic changes in the competitive landscape and in-depth market analyses of new, emerging markets. Published on an ad hoc basis.

### Market forecasts and data

Online database access to our market data.

### Business studies

Reviews of a particular segment of the wind industry, such as the annual offshore report.

### Analyst presentations

Presentations held by MAKE analysts at conferences and industry events around the world, providing up-to-date insight.

How to order...	Order form										
<b>To order our research:</b> <ul style="list-style-type: none"><li>Fill in this order form and fax it to +45 8610 2736</li><li>Order online at <a href="http://www.make-consulting.com">www.make-consulting.com</a></li><li>Call us on +45 7026 6628</li><li>Send an e-mail to <a href="mailto:info@make-consulting.com">info@make-consulting.com</a></li></ul>	<table border="1"><thead><tr><th>Product</th><th>Select product</th></tr></thead><tbody><tr><td>Single market report – personal copy (EUR 650 + VAT)</td><td></td></tr><tr><td>Single market report – corporate, multi-user version (EUR 1,600 + VAT)</td><td></td></tr><tr><td>One year single user subscription package (EUR 1,900 + VAT)*</td><td></td></tr><tr><td>One year corporate, multi-user subscription package (EUR 5,200 + VAT)**</td><td></td></tr></tbody></table> <p><b>Note:</b> Discounts on corporate, multi-user versions are available for small organisations, please contact us.</p> <p><b>Key:</b> * A single user subscription package is solely intended for one person ** A corporate, multi-user subscription package can be distributed throughout an organisation</p>	Product	Select product	Single market report – personal copy (EUR 650 + VAT)		Single market report – corporate, multi-user version (EUR 1,600 + VAT)		One year single user subscription package (EUR 1,900 + VAT)*		One year corporate, multi-user subscription package (EUR 5,200 + VAT)**	
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